



NEWS RELEASE

For Immediate Release

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Community Design Center to Celebrate 10th Anniversary of Promoting Healthy Communities and Quality of Life through Collaboration and Advocacy

Community Invited to Anniversary Celebration on March 2nd

Rochester NY--February 26, 2014-- The [Rochester Regional Community Design Center](#), a non-profit organization of design professionals, planners, and citizens dedicated to promoting healthy communities and quality of life, is celebrating its 10th anniversary this year.

The collaborative resource that forges partnerships for urban planning initiatives, has guided dozens of communities in developing solutions, creating vision plans and encouraging community involvement in planning and development processes. The Community Design Center has also played a critical role as an advocate for good design in the region.

Community Celebration at Good Luck is Sunday March 2

Joni Monroe, Executive Director of the Community Design Center, said the organization will mark this milestone at a **community celebration on Sunday, March 2 from 3-5:30 PM**, at Good Luck Restaurant, 50 Anderson Ave in the Neighborhood of the Arts, the first neighborhood in which the Design Center worked when it was founded.

The event is open to the public. Tickets are \$25 per person and must be purchased in advance only at <http://rrcdc.org/index.html>. For more information please call 585-271-0520.

Highlights of the Community Design Center's First Decade

The Design Center provides urban design guidance, technical assistance, access to educational and training opportunities education and recommendations to encourage building and neighborhood design excellence and thoughtful use of existing resources. Its drawings, plans and in-depth reports leverage design and construction grants for municipalities of every size and generate millions of dollars in grants and pro-bono services.



- **Neighborhood & Town Vision Plans:**

By working with neighborhoods and communities, the Community Design Center has produced more than 30 vision plans that outline collaborative solutions for cities, towns and neighborhoods including: Corn Hill Neighborhood, Maplewood Neighborhood Association, Joseph Avenue Business District, Susan B. Anthony Neighborhood, ARTWalk, Upper Monroe Neighborhood, Downtown, Marketview Heights Neighborhood, South Clinton Neighborhood, Southwest Rochester Riverfront Neighborhood, Brooks Landing, East Rochester, Irondequoit, Churchville, Hamlet of Rush, Honeoye Creek Greenway Project, Brighton, Penn Yan, Williamson, Town of Pittsford, and Town and Village of Lima.

- **Reshaping Rochester Series:** To inspire and illuminate best practices from across the U.S. and create awareness for the impact of design and the importance of good urban planning, the Community Design Center holds the annual Reshaping Rochester Series of lectures and events.

- **Reshaping Rochester Awards:** We honors exemplary regional initiatives and projects that positively impact people, neighborhoods, and the community with the annual Reshaping Rochester Awards.

- **Development/Design Fund program:** To improve the quality of revitalization efforts in challenged areas of our city, we provide funding and technical assistance to help community-based organizations hire and work with architectural and planning consultants at the early stages of community revitalization projects.

- **Design Gallery Exhibits:** We host several annual exhibits that display the public work of urban designers, architects, landscape architects, planners, students, artists, craftsmen and other design professionals whose creative rethinking of the built environment and public spaces enhance our communities.

The work of the Design Center and its staff of architects, community volunteers and citizens is funded by individuals and foundations in the community, corporate underwriting, and project fees.

RRCDC

The RRCDC, celebrating its 10th anniversary this year, is an independent non-profit organization dedicated to promoting healthy, sustainable communities by encouraging quality design and thoughtful use of built and natural resources. Its design professionals, planners, and citizens serve as a collaborative resource providing design guidance and recommendations. RRCDC brings together community members and design professionals to create collaborative solutions for cities, towns and neighborhoods. Working with neighborhoods and communities, the organization has produced dozens of vision plans including the Town of Pittsford, Town of Brighton, Corn Hill Landing, ArtWalk, Susan B. Anthony Neighborhood, Marketview Heights, and more. In addition to holding the annual Reshaping Rochester Series of lectures and events, the RRCDC's Design Gallery hosts ongoing exhibitions of projects by urban designers, architects, landscape architects, planners, artists, craftsmen and other design professionals who enhance our communities through their contributions to the built environment and to the public realm.