



reSHAPING ROCHESTER awards 2018

Recognizing the people and projects advancing the Greater Rochester region

Betty Strassenburgh Award for Activism Nomination Application Form

This award, named in honor of Rochester activist Betty Strassenburgh, underscores the importance of civic spirit, persistence, and determination that translates visions into reality. It recognizes individuals who or organizations that are going beyond conventional boundaries to achieve a transformative idea or process that positively impacts a community in our greater Rochester region.

Nominations for this award will be drawn from within the nine-county region surrounding Rochester, NY that is served by the Community Design Center and will be accepted from the general public. A jury, made up of individuals from a range of backgrounds, will determine the winner and honorable-mention recipient.

Nominations are judged according to the following criteria:

- Passion, endurance and advocacy from an individual to move a project that impacts the built environment forward
- Achievements that have made a categorical change in a place
- Efforts to involve community members who would then also inspire continued progress

Application Process

Nomination Requirements:

- Provide a concise description (up to 500 words) of the individual or organization being nominated including purpose, accomplishments and impact.
- 5-10 digital images (resolution of 400 dpi and horizontal format). Images can be submitted on a CD/thumb drive that includes the other nomination materials or through a file sharing service such as Dropbox, etc. to admin@CDCRochester.org.
- Images for individual achievement must include one headshot of the nominee. The balance should illustrate the body of work for which the individual is being nominated.
- If applicable, include a logo of the organization being represented
- All images must be labeled; include a credit line for publication.
- A list of design, development and construction team as well as any community partners is required, including contact name and email for each.
- All materials should be **received by noon Friday, September 14, 2018** and may be submitted online via e-mail to admin@cdcrochester.org, hand delivered, or mailed to the Community Design Center, 1115 East Main Street, Door #3B (Box #61), Rochester, New York 14609.

Questions should be directed to: admin@CDCRochester.org or call 585-271-0520.

Incomplete submissions cannot be accepted.



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Finalist Selection

- Staff will review all applications for completeness and appropriateness
- Finalists are selected & **notified by September 21, 2018**
- Finalists are announced to public

Winners Selected & Announced

- Jury shall meet, review and select based upon the submitted material
- The award recipients will be announced on **November 8, 2018** at the Annual Reshaping Rochester Awards Luncheon



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Application Form for the Betty Strassenburgh Award for Activism

Nominee (Individual, Organization)

Nomination Submitted by (Name)

Contact Person for nominee

Address

City, State, Zip

Telephone

E-mail

Organization, Affiliation

Address

City, State, Zip

Telephone

E-mail

Provide a brief description of the individual or organization being nominated including purpose, accomplishments and impact. (up to 500 words)

Include a list of partners and organizations involved in project including contractors, developers, etc.

If applicable, please provide a website URL of project:

Signature of Nominee

Date