



A Note from Executive Director, Maria Furgiuele

Welcome Uber and Zagster to the Rochester scene! I've been very pleased to see many Zagster bikes being used and visible on our streets. Likewise, friends have commented and posted pictures on social media about their experiences using the service, generating much excitement. The addition of these two services adds new options to our existing modes of driving, public transit, cycling and walking. This is critically important to the future development of our urban environment, as these options provide more flexibility to the public. Parking is still one of the most talked about issues when it comes to downtown development, and that will continue to be a problem as long as driving is the most convenient way to get around. Convenience, flexibility and experience play a large role in the choices we make. So thank you to the City of Rochester and all the organizations, businesses and individuals who played a role in bringing these services here. They are assets to our community.

There has been some criticism regarding lack of access to these new transportation options in the neighborhoods that most need them. I believe we can work together to find creative solutions to address this concern. It is my hope that we can leverage the Zagster network to build a stronger case for a connected network of dedicated bike lanes that provides access to all parts of the city and surrounding areas. We also can leverage another asset in R Community Bikes, an all-volunteer organization that collects donated bikes, fixes them and gives them to folks who need them. They also service bikes for free and run clinics to help cyclists learn to repair and maintain their bikes. Many participants are residents of neighborhoods with few reliable transit options. This is the true benefit: by weaving together all these efforts, we can dramatically improve access to safe and convenient transit for all!

7th annual
**reSHAPING
ROCHESTER**
awards

Recognizing the people and projects advancing the Rochester region

Call for nominations!

Help us identify the people and projects that have had an enduring impact our community by improving the public realm! [Applications can be downloaded here](#) and are open until September 15th.

Our 7th Annual Awards ceremony will be held November 16th at Temple B'rith Kodesh. Plan to join us in celebrating the people, projects, and efforts that are advancing the Rochester Region.



We're in the news!

CDCR was featured on the front page of Rochester City Newspaper! Our Executive Director, Maria Furgiuele, was interviewed to discuss the importance of a well designed city.

Check out the article [here](#).

Congratulations!

It's a girl!



Aaron and Megan, who couldn't be more proud, wish to present the newest member of their family, Josephine (Josie) Lehman. Born on July 3rd, Josie has already provided crucial direction to CDCR on ongoing projects and looks forward to its many successes! She is excited about making many appearances as a guest critic at the CDCR!

Ricky's Corner

Insights and updates from our office coordinator

This month's "Ricky's Corner" will be a little different..

I have two big announcements to make. First, I will be leaving the CDCR in September to pursue an MPP degree at the Willy Brandt School of Public Policy in Erfurt, Germany. It has been a dream of mine to go to school in Germany, and I am excited that it is finally coming to fruition! My goal is to work for a non-profit, NGO, or government agency that provides resources and services to refugees to help them integrate into their new countries of asylum.

This leads into my second announcement, for the past year I have been coordinating a fundraiser with The Worldwide Tribe, a UK based non-profit that works with refugees, and Mary's Place, a local non-profit that helps refugees in Rochester adjust to their new community.

As a part of the fundraiser, on August 5th I will be swimming the length of Canandaigua Lake. I will starting in Woodville and finish at Kershaw Park swimming area in Canandaigua. It is a 15.5 mile swim and it should take me about 7-7 1/2 hours to finish. I am starting at 5:00am and should be done between 12:00pm and 12:30pm. Feel free to join me at the finish!

You can donate directly to Mary's Place! Here's how:

1. Click the following link ([Mary's Place](#)). It will take you directly to the donation page.
2. Once on the page, scroll all the way to the bottom where you will see a paypal donation button in the left corner of the page.
3. Click on the donate button. You will be directed to a donate page.
4. Complete the information on the paypal form. You do not need a Paypal account to donate.

Thank you for your support!

See what our friends are up to!



Community Bike Rides
5-6 pm: Registration • 6 pm: Ride
Call 311 • www.cityofrochester.gov/slowride

Believe.

 City of Rochester, NY
Lovely A. Warren, Mayor
Rochester City Council

[Click here](#) for more info

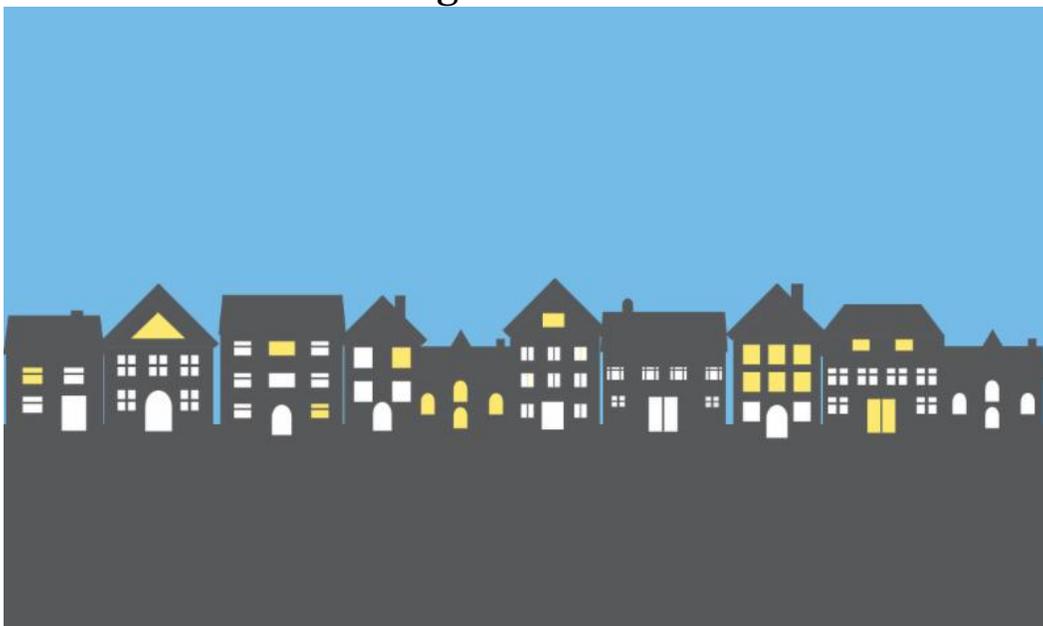


Congratulations to Joe Bean on Rochester's First Parklet!

Thanks to the vision of Kathy Turiano (Owner of Joe Bean Coffee Roasters) and the great team of support that assembled to make this wonderful public space a reality, the ribbon was cut to much fanfare this morning. Information about the idea of creating this park first began to surface in media outlet in mid-late 2015. Hard to believe that it's taken so long but also proof that good things take time and they are certainly worth the wait! Enjoy the celebrations this evening and many more evenings in the future.

Check out the D&C article [here](#).

Home Ownership Incentive Program extends to three new neighborhoods!



[Click here](#) to read more.



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