



NEWS

For Immediate Release

Nomination Process Now Open for 3rd Annual Reshaping Rochester Awards that Honor Exemplary Projects in the 9-County Region

Rochester, NY--August 1, 2013— The public is invited to submit nominations for the Rochester Regional Community Design Center's third annual Reshaping Rochester Awards.

The 2013 Reshaping Rochester Awards salute exemplary projects and endeavors in the nine-county region that positively impact people, neighborhoods and the community. The awards will be presented at a luncheon Thursday December 5 from 11:45 a.m. to 1:30 p.m. at the Temple B'rith Kodesh in Brighton. Larry Glazer, CEO and Managing Partner of Buckingham Properties, will deliver the "Urban Observations" keynote presentation.

Three awards will be presented. Nominations will be accepted from the public for two awards, the Robert Macon Award for Innovation and the Betty Strassenburgh Award for Activism. The third award, the Design Center Director's Award, will be selected by the RRCDC Board of Directors.

Last year's sold-out awards luncheon recognized the I-490 Western Gateway Project (Robert Macon Award for Urban Innovation), Marketview Heights Collective Action Team (Betty Strassenburgh Award for Activism), and the City of Rochester Public Market (Directors' Award).

How to Nominate and the Process

- Nomination forms and instructions are now available at <http://www.rrcdc.org/awards.html>
- Nominations are due by 5 p.m. Friday September 27.
- A jury of local individuals of varying backgrounds will select the award recipients.
- Award recipients will be notified on Thursday, October 17, 2013.
- Awardees will be considered based upon the impact of the work on the region, the quality and degree of difficulty of the work, and the degree to which the project is unusual or pioneering and will serve as an example for others to follow.

Tickets & Sponsorships

Tickets for the awards luncheon go on sale September 5 at www.rrcdc.org, and are \$50 per

person. Sponsorships are available from \$500-2500. To learn more visit <http://www.rrcdc.org/RRawards.html> or call the Design Center at 585-271-0520.

RRCDC (www.rrcdc.org) is a non-profit organization dedicated to promoting healthy, sustainable communities by encouraging quality design and thoughtful use of built and natural resources. Its design professionals, planners, and citizens serve as a collaborative resource providing design guidance and recommendations.

RRCDC also organizes citizen-based participatory planning that establishes the relationship between and among buildings, sites, and most importantly, a sense of community. It has worked with neighborhoods and communities on dozens of vision plans including the Town of Pittsford, Town of Brighton, Corn Hill Landing, ArtWalk, Susan B. Anthony Neighborhood, Marketview Heights, and more.

In addition to holding the annual Reshaping Rochester lecture series, the RRCDC's Design Gallery hosts ongoing exhibitions of urban designers, architects, landscape architects, planners, artists, craftsmen and other design professionals who enhance our communities through their contributions to the built environment and to the public realm.

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