



**NEWS  
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**Nominations Due September 27 for 3rd Annual  
Reshaping Rochester Awards to Honor Exemplary  
Projects in the 9-County Region  
*Tickets Now on Sale***

*Rochester, NY--September 12, 2013--*Nominations are due Friday September 27 for the Rochester Regional Community Design Center's third annual Reshaping Rochester Awards. Tickets for the awards luncheon are available now at [rrcdc.org/awards](http://rrcdc.org/awards).

The 2013 Reshaping Rochester Awards salute exemplary projects and endeavors in the nine-county region that positively impact people, neighborhoods and the community. The awards will be presented at a luncheon Thursday December 5 from 11:45 a.m. to 1:30 p.m. at the Temple B'rith Kodesh in Brighton. Larry Glazer, CEO and Managing Partner of Buckingham Properties, will deliver the "Urban Observations" keynote presentation.

Three awards will be presented. Nominations will be accepted from the public for two awards, the Robert Macon Award for Innovation and the Betty Strassenburgh Award for Activism. The third award, the Design Center Director's Award, will be selected by the RRCDC Board of Directors.

Last year's sold-out awards luncheon recognized the I-490 Western Gateway Project (Robert Macon Award for Urban Innovation), Marketview Heights Collective Action Team (Betty Strassenburgh Award for Activism), and the City of Rochester Public Market (Directors' Award).

**How to Nominate a Project**

- Nomination forms and instructions are now available at

<http://www.rrcdc.org/awards.html>

- Nominations are due by 5 p.m. Friday September 27.
- A jury of individuals from the region with varying backgrounds will select the award recipients.
- Award recipients will be notified on Thursday, October 17, 2013.
- Awardees will be considered based upon the impact of the work on the region, the quality and degree of difficulty of the work, and the degree to which the project is unusual or pioneering and will serve as an example for others to follow.

### **Tickets & Sponsorships**

To purchase tickets for the awards luncheon visit [www.rrcdc.org](http://www.rrcdc.org). Tickets are \$50 per person or \$500 for tables of 8, which includes table signage. Sponsorships are available from \$500-2500.

To learn more visit <http://www.rrcdc.org/RRawards.html> or call the Design Center at 585-271-0520.

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***RRCDC** is an independent non-profit organization dedicated to promoting healthy, sustainable communities by encouraging quality design and thoughtful use of built and natural resources. Its design professionals, planners, and citizens serve as a collaborative resource providing design guidance and recommendations. RRCDC brings together community members and design professionals to create collaborative solutions for cities, towns and neighborhoods. Working with neighborhoods and communities, the organization has produced dozens of vision plans including the Town of Pittsford, Town of Brighton, Corn Hill Landing, ArtWalk, Susan B. Anthony Neighborhood, Marketview Heights, and more. In addition to holding the annual Reshaping Rochester Series of lectures and events, the RRCDC's Design Gallery hosts ongoing exhibitions of projects by urban designers, architects, landscape architects, planners, artists, craftsmen and other design professionals who enhance our communities through their contributions to the built environment and to the public realm.*