



Recognizing people and projects advancing the Greater Rochester region.

Award for Activism

Nomination Application Form

This award, named in honor of Rochester activist Betty Strassenburgh, underscores the importance of civic spirit, persistence, and determination that translates visions into reality. It recognizes individuals who or organizations that are going beyond conventional boundaries to achieve a transformative idea or process that positively impacts a community in the greater Rochester region.

Nominations for this award will be drawn from within the nine-county region surrounding Rochester, NY that is served by the Community Design Center, and will be accepted from the general public. A jury of individuals from a range of backgrounds will determine a winner and an honorable mention recipient.

Nominations are judged according to the following criteria:

- Passion, endurance, and advocacy from an individual to advance a project that impacts the built environment
- Achievements that have made a categorical change in a place
- Engagement of community members who inspired, or could inspire, continued progress

Application Process

Nomination Requirements:

- Provide a concise description (up to 500 words) of the nominated individual or organization including purpose, accomplishments, and impact.
- 5-10 digital images (resolution of 400 dpi and horizontal format). Images can be submitted on a CD/thumb drive that includes the other nomination materials or through a file sharing service such as Dropbox or GoogleDrive to admin@CDCRochester.org.
- Images for individual achievement must include one headshot of the nominee. The balance should illustrate the body of work for which the individual is nominated.
- If applicable, include a logo of the organization being represented.
- All images must be labeled; include (i) name of project, (ii) nominee, (iii) address if applicable, (iv) date of photograph, and (v) credit line for publication.
- A list of design, development, and construction team as well as any community partners is required, including contact name and email for each.
- All materials should be **received by noon Friday, September 11, 2020** and may be submitted online via e-mail to admin@CDCRochester.org, hand-delivered, or mailed to the Community Design Center, 1115 East Main Street, Door #3B (Box #61), Rochester, New York 14609.

Questions should be directed to admin@CDCRochester.org or 585-271-0520.



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Incomplete submissions cannot be accepted.

Finalist Selection

- Staff review all applications for completeness and appropriateness.
- Finalists are selected and **notified by September 18, 2020.**
- Finalists are announced to public via weekly email blasts in October.

Winner Selection & Announcement

- Jury shall meet, review, and select awardees **based upon the submitted material.** Please note that it is the nominator's responsibility to provide all supporting materials for the nomination.
- The award recipients will be announced on **November 12, 2020** at the Annual Reshaping Rochester Awards Luncheon.



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Application Form for the Award for Activism

Nominee (Individual, Organization)

Nomination Submitted by (Name)

Contact Person for nominee

Address

City, State, Zip

Telephone

E-mail

Organization, Affiliation

Address

City, State, Zip

Telephone

E-mail

Provide a brief description of the individual or organization being nominated. Please include purpose, accomplishments, and impact (up to 500 words).

Include a list of partners and organizations involved in project including contractors, developers, artists, funding, community partners, etc.

If applicable, please provide a website URL of project:

Signature of Nominee

Date