



2021 reSHAPING ROCHESTER awards

Recognizing people and projects advancing the Greater Rochester region.

Award for Activism Nomination Information

This award, named in honor of Rochester activist Betty Strassenburgh, underscores the importance of civic spirit, persistence, and determination that translates visions into reality. It recognizes individuals who or organizations that are going beyond conventional boundaries to achieve a transformative idea or process that positively impacts a community in the greater Rochester region.

Nominations for this award will be drawn from within the nine-county region surrounding Rochester, NY that is served by the Community Design Center Rochester (CDCR), and will be accepted from the general public. A jury of individuals from a range of backgrounds will determine the winner.

Nominations are judged according to the following criteria:

- Passion, endurance, and advocacy to advance a project that impacts the built environment
- Achievements that have made a categorical change in a place
- Engagement of community members who inspired, or could inspire, continued progress

Application Process

Nomination Period & Guidelines

- Nomination Forms (online & physical versions available) accepted **July 9 – September 10, 2021**.
- All nomination materials may be submitted via Google Form, emailed to admin@CDCRochester.org, hand-delivered, or mailed to the Community Design Center, 1115 East Main Street, Door #3B (Box #61), Rochester, NY 14609.

Finalist Selection

- Staff review all applications for completeness and appropriateness.
- Finalists are selected and **notified by September 17, 2021**.
- Finalists are announced to the public via weekly email blasts in October.

Winner Selection & Announcement

- Jury shall meet, review, and select awardees **based upon the submitted material**. Please note that it is the nominator's responsibility to provide all supporting materials for the nomination.
- The award recipients will be announced on **November 17, 2021** at the Annual Reshaping Rochester Awards Ceremony.

Please direct any questions to admin@CDCRochester.org or 585-271-0520.



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Nomination Form for the Award for Activism

NOTE: A digital nomination form is available at <https://forms.gle/KQoZWNLFTB78GkSa9>

Nominee (Individual, Organization)

Website URL, if applicable

Nomination Submitted by (Name)

Contact Person for nominee

Address

City, State, Zip

Telephone

E-mail

Organization, Affiliation

Address

City, State, Zip

Telephone

E-mail

Your signature

Date



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Please provide the following:

- I. A concise description (up to 500 words) of the nominated individual or organization including purpose, accomplishments, and impact.
- II. A list of design, development, and construction team as well as any community partners, **including contact name and email for each.**
- III. 5-10 digital images that illustrate the body of work for which the individual/organization is nominated.
 - a. Upload directly to <https://bit.ly/3jVRP8m> or submit on a clearly labeled flash drive.
 - b. Resolution of at least 400 dpi and ideally horizontal format.
 - c. Nominations for individual achievement must include one headshot of the nominee.
 - d. Include a logo of the organization nominated or involved, if applicable.

****All images must be labeled; include (i) name of project, (ii) nominee, (iii) address if applicable, (iv) date of photograph, and (v) credit line for publication.****

All materials must be **received by noon Friday, September 10, 2021** and may be submitted via digital form, emailed to admin@CDCRochester.org, or hand-delivered/mailed to the Community Design Center, 1115 East Main Street, Door #3B (Box #61), Rochester, New York 14609.

Incomplete submissions cannot be accepted.