Recognizing people and projects advancing the Greater Rochester region.

Award for Activism
Nomination Information

This award, created in honor of Rochester activist Betty Strasenburgh, underscores the importance of civic spirit, persistence, and determination that translates visions into reality. It recognizes individuals who or organizations that are going beyond conventional boundaries to achieve a transformative idea or process that positively impacts a community in the greater Rochester region.

Nominations for this award will be drawn from within the nine-county region surrounding Rochester, NY that is served by the Community Design Center Rochester (CDCR), and will be accepted from the general public. A jury of individuals from a range of backgrounds will determine the winner.

Nominations are judged according to the following criteria:
- Passion, endurance, and advocacy to advance a project that impacts the built environment
- Achievements that have made a categorical change in a place
- Engagement of community members who inspired, or could inspire, continued progress

Application Process

Nomination Period & Guidelines
- Nomination Forms (online & physical versions available) accepted **Jun 15 – Sept 16, 2022.**
- You are only required to complete the fields with a red asterisk; other fields are optional. If we need additional information about the nomination, we will reach out to the provided contact.
- All nomination materials may be submitted via Google Form, emailed to admin@CDCRochester.org, hand-delivered, or mailed to Community Design Center of Rochester, 1115 East Main Street, Door #3B (Box #61), Rochester, NY 14609.

Finalist Selection
- Staff review all applications for completeness and appropriateness.
- Finalists are selected and **notified by September 23, 2022**.
- Finalists are announced to the public via weekly email blasts in October.

Winner Selection & Announcement
- Jury shall meet, review, and select awardees **based upon the received material.**
- The award recipients will be announced on **November 16, 2022** at the Annual Reshaping Rochester Awards Ceremony.

Please direct any questions to admin@CDCRochester.org or (585) 271-0520.

*Required

Nomination Form for the Award for Activism
NOTE: A digital nomination form is available at https://forms.gle/FMGg44Wch1DmeiHo7

Nominee (Individual, Organization)*

Website URL, if applicable

Nomination Submitted by (Name)*

Contact Person for Nominee*

Address

City, State, Zip

Telephone

E-mail*

Organization, Affiliation

Address

City, State, Zip

Telephone

E-mail

Your Signature*   Date*

Please provide the following:

I. A concise description (up to 500 words) of the nominated individual or organization including purpose, accomplishments, and impact.*

II. A list of any partners, **including contact name and email for each**.

III. 5-10 digital images and/or videos that illustrate the body of work for which the individual or organization is nominated.
   a. Upload directly to https://bit.ly/3NP9eMc or submit on a clearly labeled flash drive.
   b. Resolution of at least 400 dpi and ideally horizontal format.
   c. Nominations for individual achievement must include one headshot of the nominee.
   d. Include a logo of the organization nominated or involved, if applicable.

   All graphics must be labeled; include (i) name of project, (ii) nominee, (iii) address if applicable, (iv) date of graphic if applicable, and (v) credit line for publication.

All materials must be **received by noon Friday, September 16, 2022** and may be submitted via digital form, emailed to admin@CDCRochester.org, or hand-delivered/mailed to Community Design Center of Rochester, 1115 East Main Street, Door #3B (Box #61), Rochester, New York 14609.

Incomplete submissions cannot be accepted. Ensure all fields with a red asterisk are filled.