



Recognizing people and projects advancing the Greater Rochester region.

Award for Design

Nomination Application Form

This award, previously called the Award for Urban Innovation, was established to honor late architect Robert Macon's contributions to the Rochester area. A gifted designer and leader in the architectural community, Bob is remembered for his civic contributions and transformative projects that spanned a thirty-year career in the city that he loved.

Nominations for this award recognize projects that demonstrate design excellence and contribute to enriching the public realm. The public is invited to nominate projects completed in the past five years and within the nine-county region that is served by the Community Design Center. There will be three award categories: one for large projects (budgets over \$5 million), one for medium projects (budgets between \$1 million and \$5 million), and one for small projects (budgets under \$1 million).

The jury, comprised of individuals from a range of backgrounds, will determine one winner in each category. Projects can include new construction or the re-use of existing structures.

Nominations will be judged according to the following criteria:

- Excellence in a building or structure that has solved a design problem in a distinctive way
- Extent to which the completed project demonstrates enduring and notable design
- Success in integrating the completed project into a community's context
- Extent to which the completed project benefits or contributes to the public realm

Application Process

Nomination Requirements:

- Provide a concise description (up to 500 words) of the project including purpose and impact.
- 5-10 digital images (resolution of 400 dpi and horizontal format). Images can be submitted on a CD/thumb drive that includes the other nomination materials or through a file sharing service such as Dropbox or GoogleDrive to admin@CDCRochester.org.
- Images should illustrate various aspects of the project, e.g. before and after conditions, overall exteriors from a variety of angles, and interior shots. Images should also include people and activity around the site, including an image of the project in context (e.g. a streetscape).
- If applicable, include a logo for the nominated project.
- All images must be labeled; include (i) name of project, (ii) architect/designer, (iii) address, (iv) date of photograph, and (v) credit line for publication.
- A list of design, development, and construction team as well as any community partners is required, including a contact name and email for each.



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- All materials should be **received by noon Friday, September 11, 2020** and may be submitted online via e-mail to admin@CDCRochester.org, hand-delivered, or mailed to the Community Design Center Rochester, 1115 East Main Street, Door #3B (Box #61), Rochester, New York 14609.

Questions should be directed to admin@CDCRochester.org or 585-271-0520.

Incomplete submissions cannot be accepted.

Finalist Selection

- Staff review all applications for completeness and appropriateness.
- Finalists are selected and **notified by September 18, 2020**.
- Finalists are announced to public via weekly email blasts in October.

Winner Selection & Announcement

- Jury shall meet, review, and select awardees **based upon the submitted material**. Please note that it is the nominator's responsibility to provide all supporting materials for the nomination.
- The award recipients will be announced on **November 12, 2020** at the Annual Reshaping Rochester Awards Luncheon.



10th reSHAPING ROCHESTER 2020 *awards*

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Application Form for the Award for Design

- This is a nomination for:
- LARGE project (budget over \$5 million)
 - MEDIUM project (budget between \$1 million and \$5 million)
 - SMALL project (budget under \$1 million)

Nominee (Project Name)

Nomination Submitted by (Name)

Contact Person for Nominee

Address

City, State, Zip

Telephone

E-mail

Organization, Affiliation

Address

City, State, Zip

Telephone

E-mail



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Provide a brief description of the project being nominated, including purpose and impact (up to 500 words)

Include a list of partners and organizations involved in project. Please specify firm/company, contact person, and email.

Architect/Design Firm:

Developer:

Construction Company:

Consulting Engineer:

Mechanical Contractor:

Electrical Contractor:

Landscape Architect:

Funding Partner:

Community Partner:

Other:

If applicable, please provide a website URL of project:

Signature of Nominee

Date