



2021 reSHAPING ROCHESTER awards

Recognizing people and projects advancing the Greater Rochester region.

Award for Design Nomination Information

This award was established to honor late architect Robert Macon's contributions to the Rochester area. A gifted designer and leader in the architectural community, Bob is remembered for his civic contributions and transformative projects that spanned a thirty-year career in the city that he loved.

Nominations for this award recognize projects that demonstrate design excellence and contribute to enriching the public realm. The public is invited to nominate projects completed in the past five years and within the nine-county region that is served by the Community Design Center. Projects can include new construction or the re-use of existing structures.

There are three award categories: one for large projects, one for medium projects, and one for small projects (budget guidelines are detailed on the [Nomination Form](#)). A jury of individuals from a range of backgrounds will determine one winner in each category.

Nominations will be judged according to the following criteria:

- Excellence in a building or structure that has solved a design problem in a distinctive way
- Extent to which the completed project demonstrates enduring and notable design
- Success in integrating the completed project into a community's context
- Extent to which the completed project benefits or contributes to the public realm

Application Process

Nomination Period & Guidelines

- [Nomination Forms](#) (online & physical versions available) accepted **July 9 – September 10, 2021**.
- All nomination materials may be submitted via Google Form, emailed to admin@CDCRochester.org, or hand-delivered/mailed to the Community Design Center Rochester, 1115 East Main Street, Door #3B (Box #61), Rochester, NY 14609.

Finalist Selection

- Staff review all applications for completeness and appropriateness.
- Finalists are selected and **notified by September 17, 2021**.
- Finalists are announced to the public via weekly email blasts in October.

Winner Selection & Announcement

- Jury shall meet, review, and select awardees **based upon the submitted material**. Please note that it is the nominator's responsibility to provide all supporting materials for the nomination.
- The award recipients will be announced on **November 17, 2021** at the Annual Reshaping Rochester Awards Ceremony.

Please direct any questions to admin@CDCRochester.org or 585-271-0520.



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Nomination Form for the Award for Design

NOTE: A digital nomination form is available at <https://forms.gle/KQoZWNLFTB78GkSa9>

- This nomination is for a:
- LARGE project (budget over \$5 million)
 - MEDIUM project (budget between \$1 million and \$5 million)
 - SMALL project (budget under \$1 million)

Nominee (Project Name)

Website URL, if applicable

Nomination Submitted by (Name)

Contact Person for Nominee

Address

City, State, Zip

Telephone

E-mail

Organization, Affiliation

Address

City, State, Zip

Telephone

E-mail

Your signature Date



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Please provide the following:

- I. A concise description (up to 500 words) of the nominated project, including purpose and impact.
- II. A list of partners and organizations involved in project, such as those below. **Please specify firm/organization, contact person, and email for each.**

Architect/Design Firm:

Electrical Contractor:

Developer:

Landscape Architect:

Construction Company:

Funding Partner:

Consulting Engineer:

Community Partner:

Mechanical Contractor:

Other:

- III. 5-10 digital images that illustrate various aspects of the nominated project, ideally including people and activity around the site.
 - a. Upload directly to <https://bit.ly/3hDqZ29> or submit on a clearly labeled flash drive.
 - b. Resolution of at least 400 dpi and ideally horizontal format.
 - c. Images might include before and after conditions, overall exteriors from a variety of angles, interior shots, and the project in context (e.g. a streetscape).
 - d. Include a logo for the nominated project, if applicable.

****All images must be labeled; include (i) name of project, (ii) architect/designer, (iii) address, (iv) date of photograph, and (v) credit line for publication.****

All materials must be **received by noon Friday, September 10, 2021** and may be submitted via digital form, emailed to admin@CDCRochester.org, or hand-delivered/mailed to the Community Design Center, 1115 East Main Street, Door #3B (Box #61), Rochester, New York 14609.

Incomplete submissions cannot be accepted.